



AGSGF
Africa Governors and Sub-
National Governance Forum



Special Meeting on Driving Foreign Direct Investment at Sub-national Levels in Africa

4th-7th August, 2025

Atlanta, Georgia, USA

Introduction

The Africa Governors and Subnational Governance Forum (**AGSGF**), the Africa Economic Forum (**AEF**), and the Institute of Business Development (**IBD**) in partnership with the International Trade Exchange **LLC, USA** is organizing a **4 days** special meeting on driving Foreign Direct Investment (**FDI**) at sub-national levels in Africa.

Theme:

**ENHANCING MARKET ACCESS AND TRADE OPPORTUNITIES
FOR FOREIGN INVESTORS AT THE SUB-NATIONAL LEVEL.**



Objectives

The main objectives of the AGSGF, AEF, IBD and ITE LLC special meeting on driving FDI at sub-national levels in Africa are:

- 1. Understanding the Current Landscape of FDI:** Identifying opportunities for growth at sub-national levels in Africa.
- 2. Learning from Success Stories:** Discussing successful case studies of sub-national regions that have successfully attracted FDI.
- 3. Exploring Policy Frameworks and Incentives:** Identifying strategies that can be used by sub-national governments to attract investments.
- 4. Facilitating Networking and Collaboration:** Bringing together key stakeholders to drive FDI at sub-national levels in Africa.



Agenda

The event will feature keynote speeches, panel discussions, and interactive sessions covering various aspects of driving FDI at sub-national levels in Africa.

Topics include:

- Welcome Address
- Keynote Address
- Panel Discussions include:
 - Strategies for attracting foreign direct investment to specific regions in Africa
 - Role of government policies in driving foreign direct investment at sub-national levels
 - Leveraging infrastructure development to attract foreign direct investment
 - Importance of creating a conducive business environment for foreign investors
 - Aligning local economic development goals with foreign direct investment strategies
 - Overcoming challenges in attracting foreign direct investment to rural areas
 - Enhancing public-private partnerships to promote foreign direct investment at sub-national levels
 - Impact of technology and innovation on driving foreign direct investment in Africa

Agenda

- Exploring opportunities in eco-tourism and sustainable development to attract foreign direct investment
- Role of diaspora investments in driving foreign direct investment at sub-national levels
- Promoting sustainable agriculture and agribusiness to attract foreign direct investment
- Engaging local communities in foreign direct investment projects in Africa
- Addressing regulatory and legal challenges in attracting foreign direct investment at sub-national levels
- Role of financial incentives and tax breaks in promoting foreign direct investment in Africa
- Building capacity and skills development to support foreign direct investment initiatives
- Enhancing infrastructure and logistics to support foreign direct investment projects
- Public perception and communication strategies for promoting foreign direct investment at sub-national levels
- Measuring and evaluating the impact of foreign direct investment on local economies in Africa

Participants

This event is expected to draw a diverse group of participants, including:

- Government officials
- Representatives from development organizations
- Investors
- Industry experts
- Academics
- Other key stakeholders

By bringing together individuals with diverse perspectives and expertise, the event aims to foster knowledge sharing and collaboration for driving FDI at sub-national levels in Africa.



Why You Should Attend

- **Gain Valuable Insights:** Learn from experts and thought leaders about the latest trends, policies, and strategies in attracting FDI at sub-national levels.
- **Networking Opportunities:** Connect with key stakeholders, including government officials, investors, and industry leaders, to build valuable relationships and partnerships.
- **Access to Best Practices:** Discover successful case studies and proven strategies that have been implemented in other sub-national regions.
- **Influence Policy and Investment Decisions:** Engage in meaningful discussions that could shape policies and investment approaches to drive economic development.
- **Explore New Investment Opportunities:** Learn about emerging markets and potential investment destinations across Africa.
- **Enhance Your Knowledge:** Participate in panel discussions and interactive sessions to gain a and deeper understanding of the challenges opportunities in FDI attraction.

Conclusion

The AGSGF, AEF, IBD and ITE LLC special meeting on driving FDI at sub-national levels in Africa promises to be an engaging and insightful event that will provide valuable strategies for promoting investments across various regions of the continent. Through meaningful discussions and exchange of ideas, participants will gain a deeper understanding of the opportunities and challenges in attracting FDI to sub-national areas and explore innovative solutions for driving economic growth and development in Africa.



Event Details

- **Date:** August 4th – 7th, 2025
- **Venue:** Atlanta, Georgia, USA.
- **Cost of Participation:** \$8,500
- **Participants are expected to arrive on Sunday August 3rd, 2025**

Fees cover:

- Special meeting & Related Events
- 4 days Accommodation in a luxury Hotel
- Tea Break & Buffet Lunch
- Event Souvenirs





AGSGF
Africa Governors and Sub-
National Governance Forum



For more information, contact us:

AEF

Plot 1018, Cadastral Zone B18, off Oladipo Diya Road,
Ocean Centre, Gudu, Apo Abuja

Email: info@aefgroup.org

Phone: +234-803-688-3862

Website: www.aefgroup.org

AGSGF

agsgf.africaeconomicforum.info

IBD

The Institute of Business Development
Suite 308 Nawa Complex, Plot 106 & 107 Ahmadu Bello
Way Kado Cadastral Zone Jahi District Abuja

Email: mailto@ibd.ng

Phone: +234-808-079-5347

Website: www.ibd.ng

International Trade Exchange LLC

Office: 3675 Crestwood Parkway Suite 400, Duluth, GA.
30096

Website: www.internationaltradeexchange.com

Phone #: +1.404.273.1265

W F C M

@africaeconomicforum